

How Do We Connect With Gen Z?

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How Do We Connect With Gen Z?

“Whoever wants us the most,
will get us.”

- Gen Z student

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How Do We Connect With Gen Z?

We program our priorities

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How Do We Connect With Gen Z?

If Gen Z is a priority,
how are we listening to them?

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How Do We Connect With Gen Z?

If Gen Z is a priority,
how are we learning from them?

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How Do We Connect With Gen Z?

If Gen Z is a priority,
how are they represented in our budget?

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How Do We Connect With Gen Z?

1. Time

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How Do We Connect With Gen Z?

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1. Time
 2. Talent

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How Do We Connect With Gen Z?

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1. Time
 2. Talent
 3. Treasure

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How Do We Connect With Gen Z?

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1. Time
 2. Talent
 3. Treasure
 4. Risk

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How Do We Connect With Gen Z?

Are we more King Saul or Moses
with the next generation?

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